



*interested in  
the Hospitality industry?*

## *Diploma in Hospitality*

*3 years full time*

*The course covers the following:*

- \* Health and safety for events
- \* The event industry
- \* Tourism and events
- \* Event customer service
- \* Managing oneself for events
- \* Co-ordinate and evaluate an event
- \* Design an event
- \* Conduct research for an event
- \* Communication in event co-ordination
- \* Lead an events team
- \* Manage event finances
- \* Manage customer service
- \* Manage staff performance
- \* Co-ordinate an event successfully
- \* In-house industry training at the Roots during studies

practical  
experience  
at  
The Roots

multiple  
skills  
development

vibrant  
student life  
in  
Potchefstroom

*Additional aspects included during studies:  
photography, flower arranging and design.*

## *In-service Internship Opportunity*

*Study Hospitality while in full service  
at The Roots function venue*

No fees are payable to acquire the qualification,  
however, you are required to work at the Roots function venue.

### *How does it work?:*

- You are required to work full time (195 hours per month).
- You are required to work from 2 January - 15 December over a 2 year period while studying at the Roots Academy.
- You will attend all scheduled classes and write all scheduled tests and exams.
- You will receive a day off to study prior to an exam.

### *How to apply:*

- Please complete the application form.  
(this can be emailed to you)
- Please write a 1 page motivation why you are interested in studying event planning & why you should be considered for the internship.
- Please email your application to [media@theroots.co.za](mailto:media@theroots.co.za)

### *CONTACT US*

*954 M C Roode Drive, Potchefstroom*

*018 011 3600 | [media@theroots.co.za](mailto:media@theroots.co.za)*